

You can use this  
matrix to research  
different career ideas.

There is a blank  
template on the  
school website

**Job Title**

Think of a job title and  
fill in each box with  
any information you  
can find out about the  
role.

Why did you  
choose this job?

What  
qualifications do I need?

Why would I be  
good at this job?

What would I  
need to improve?

Where can  
I progress to?

Pros

Cons

**Verdict**

Do I like this job? If yes  
how would I get there?

Use the verdict boxes  
to compare different  
jobs

Make a list of any jobs  
you would like to  
research further.