



**Bexhill**  
Academy

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Heidi Brown, CEO Attwood Academies Trust  
Vicky Norris-Wright, Associate Principal

21<sup>st</sup> September 2018

Dear Parent/Carer,

### Year 9 Be The Change Programme

Be The Change is an exciting initiative that Bexhill Academy are participating in as part of our work in raising student aspirations. The programme aims to support young people on their journey to further education and employment.

Be The Change (for next year's Year 9 students) will encompass a series of events throughout the academic year, including a Be The Change Conference, School Mentor visits by Hastings Direct Business Volunteers, Hero Training and university and work place tours.

The Be the Change Programme is being fully funded by Hastings Direct. The first event within the programme is a full day conference for Year 9 students on Wednesday 17<sup>th</sup> October 2017. The students will travel by coach from Bexhill Academy to The Hastings Centre in St Leonards for a full day of activities, in which our students will be looking at the influences of others, peer pressure and the culture of conformity. The day will be facilitated by Humanutopia. The event is a **compulsory** element of the curriculum for all allocated Year 9 students. Please note that transport, conference costs and all food and refreshments will be funded by Hastings Direct – there is no charge for the event and ALL allocated Year 9 students will be required to attend.

Details on future events will be sent to parents/carers later in the year.

If you have any queries regarding this programme, please contact me on Extension 2293.

Yours faithfully,

Mrs T Hillman  
Assistant Principal